

Our Safety Assurance

Although our products scream fun we take the business of safety very seriously. When it comes to children, there is no room for compromise and no reason to cut corners. This is why we have always gone above and beyond what was required of us to ensure that our products, once in the hands of kids, would guarantee a safe experience.

Here is how we ensure that everything that we design, produce and sell is indeed safe. First and foremost, every iKids product is tested to meet or exceed all required Federal standards. These include the requirements for toys established by the United States Consumer Product Safety Commission including the Federal Hazardous Substances Act Regulations, 16 CFR 1500.3 (c)(6)(vi) Flammable Solid, Total Lead Content – U.S. Consumer Product Safety Improvement Act of 2008 (CPSIA), Title I, Section 101, Soluble Heavy Metals Content in Surface Coating Materials – ASTM F963-08 Section 4.3.5.2 and Phthalates Content – U.S. Consumer Product Safety Improvement Act of 2008 (CPSIA), Title I, Section 108 ; and the requirements established by the American toy industry which are the most comprehensive in the world, and are found in ASTM F963-96a, Standard Consumer Safety Specification on Toy Safety.

Our books, games and toys are designed, developed and manufactured with every child's safety in mind. Before we ever go into production the product is pre-tested, including all components and packaging to ensure their safety prior to bulk production and final assembly. To further ensure the safety of the finished product, samples are arbitrarily selected from the production run by our own representatives at the factory. These in turn are packaged and couriered directly to us in our Norwalk, Connecticut offices where they are then inspected to make sure they meet the original specifications. They are then sent on to an accredited lab where they are subjected to final testing against the CPSC and ASTM standards. Furthermore, future production runs are regularly retested to ensure continued compliance with our specifications and safety requirements.

Here at innovativeKids we are all parents too and it goes without saying that the safety of everyone's children is the number one priority for iKids. We are happy to discuss our policies and procedures in greater depth should you have any questions. Thank you again for supporting our company.

Michael Levins

A handwritten signature in black ink, appearing to read "Michael Levins". The signature is fluid and cursive, with the first name "Michael" written in a larger, more prominent script than the last name "Levins".

Chief Executive Officer